



### ABOUT M3 LEARNING

The idea to help sales professionals succeed by offering real-life and unparalleled sales tools began when one man, William "Skip" Miller, fulfilled his vision and founded **M3 Learning**. His landmark and runaway bestselling book, **ProActive Sales Management**, changed the way sales professionals got work done.

Today, **M3 Learning**, headquartered in the heart of Silicon Valley, CA, is one of the most influential sales management and training companies worldwide. More than 300,000 sales professionals in 35 countries have benefited from **M3's** proprietary sales training tools and resources.

**M3** tools are compatible with all sales methodologies and were designed to accelerate results within an organization by simplifying and systematizing the core distinctions that lead to sales success and business improvement. Its tangible, tool-based tactics can be applied immediately to drive and measurably improve sales performance in any organization.

### OUR CLIENTS

**M3 Learning** works with Clients all over the world to solve their sales productivity challenges, focusing primarily on getting brilliant at basic sales tools so they can shorten sales cycles, close more deals, and transition from a reactive team to a strong, proactive team that sells on value.

